



Clarice Coty is seen in the picture with **Jason Andrew**, Director of Sales at Crown Isle, who have been a Building Links customer for 21 years. Building Links has published 1,100 issues since their inception in 1993.

Building Links celebrates 22 year anniversary on May 17

Building Links, the only local source of up-to-date construction news for the construction industry on the North Island, celebrates its 22nd anniversary on May 17.

Twenty-two years ago Building Links founder Clarice Coty realized there was a demand on the North Island for local, up-to-date news about development permits, building permits, tenders, and quarterly and annual construction statistics.

She established a home-based business publishing a weekly newsletter.

In 2010, Coty moved her business to an office at 2459 Cousins Road in Courtenay, across from Tin Town. Since then, the business has grown into the “go-to” source for online information

for the North Island construction industry, including a weekly newsletter, blog updates, Facebook, Twitter and YouTube accounts.

Building Links is produced 50 times a year by a team of six, and there are updates throughout the week on the blog and social media channels.

“Producing a trusted, local source of information for the construction industry is a true passion,” says Coty.

“A lot has changed since starting the business 22 years ago, but the important things stay the same: we are successful today because of our loyal clients, our dedicated team, and the many government organizations, businesses and consultants that supply us with information.”